



# VASCOWHEEL

The official magazine of Rotary Club of Vasco da gama, Goa, India, District 3170. 2010-11 Issue 39– 8th April 2011

## The RI president's monthly message

April 2011

### Something old, something new

Most Rotarians know that for several decades, Rotary has operated with four Avenues of Service: namely Club Service, Vocational Service, Community Service, and International Service. But an unusual thing happened at the 2010 Council on Legislation! The proposed enactment to add a fifth Avenue of Service was approved by the Council after being rejected at previous Councils.



The new avenue is called New Generations Service, and there is some confusion and concern about the impact of the change. The proposer of the enactment did not file a statement of support, and therefore, we do not have a written statement of the proposer's rationale. However, it seems to me that the purpose and effect is to focus more attention on the Rotary programs for youth and young adults.

Rotary's programs of Interact, RYLA, Rotaract, and Rotary Youth Exchange are some of the best in the world for young people. However, they have been divided between Community Service and International Service at the club level and district level, which has made it more difficult for them to be coordinated. The change to five Avenues of Service will provide a single director or coordinator for each club and each district to supervise and promote the Rotary programs for young people.

Our work with youth and young adults has two salutary benefits. First, the favorable influence on the participants by their exposure to the core values of Rotary, which are fellowship, service, integrity, diversity, and leadership. Second, the positive memory of Rotary that often causes the participants to join Rotary clubs later in their lives. We need to do a better job of recruiting the participants into Rotary membership, and we are working on plans to record the names and e-mail addresses of the participants to stay in touch with them as they leave the youth and young adult programs.

So in reality, the 2010 Council on Legislation did not create any new programs. But adding the fifth Avenue of Service will facilitate our quest to make the youth and young adult programs even Bigger, Better, and Bolder in the future - and to recruit even more of the participants into Rotary membership. The perfect example of a win-win situation!

Ray Klinginsmith

President, Rotary International

In the days leading up to the 2011 RI Convention, 21-25 May, some Rotarians will roll into the city of New Orleans on the City of New Orleans. The fame of this passenger train largely derives from a song of the same name written by Chicago singer-songwriter Steve Goodman and popularized in 1972 by Arlo Guthrie. The lyrics paint a nostalgic picture of the train's 930-mile, 19-hour run from Chicago as it "rolls along past houses, farms, and fields" through Illinois, Kentucky, Tennessee, Mississippi, and Louisiana.



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### *The importance of our magazines*

Not too long ago, the telegram was the way to communicate internationally. The telegram was replaced by the telex machine, which was followed by the facsimile. Now the Internet is the way of daily communication. Yet newspapers, books, and magazines are difficult to replace.



The Rotarian is our official magazine and a good source of information. We can read about Board decisions, upcoming events, possible changes within the administration, and projects from all over the world. According to our Manual of Procedure, the purpose of the official magazine shall be to serve as a medium to assist the Board in furthering the purpose of RI and the Object of Rotary.

Our official magazine is surrounded by 30 regional magazines, from Rotary Down Under to Rotary Norden and from El Rotario de Chile to The Rotary-No-Tomo. In addition to printing some of the same contents as our official magazine, these magazines bring a local touch to the reader. This is essential in light of the internationality of our organization.

The printed press is today threatened by a world getting more and more digital - a development we cannot halt. Today we have more and more conference calls, but these can never totally take over face-to-face meetings. In the same way, it is my hope that the printed press will still remain and the digital world will be complementary to it.

There is something very special in holding a book or a magazine in the hands. May therefore the Rotary magazines never disappear into cyberspace for good - the printed word is needed today and in the future just as it has been in the past.

***Carl-Wilhelm Stenhammar***

Foundation Trustee Chair

**WE MEET EVERY FRIDAY AT 7.15 PM AT ROTARY COMMUNITY CENTRE, TILAK MAIDAN COMPLEX, VASCO DA GAMA**

*This issue is a collaborative effort.*

*Please send news & articles to the Secretary*

**Vist our website: [www.rcvasco.org](http://www.rcvasco.org)**

### **Programme for the month:**

8th April: Guest Speaker

15th April: Guest Speaker

22nd April: HOLIDAY - Good Friday

27th April: BOD

29th April: Business Meeting

### **Birthdays**

Neha Jadhav 8-Apr

Lorna Viegas 9-Apr

Vimla Dialani 10-Apr

Brenda Fernandes 12-Apr

### **Wedding Anniversaries:**

Donald & Voilet Rodrigues 9-Apr

Ethelwald & Zarita Mendes 15th April

